| Contract ID: 75FCMC22F0001 Reference IDV: 75FCMC18D0043 Modification Number: 0 Transaction Number: 0 Award/IDV Type: DO Delivery Order Action Obligation (\$): \$892,469.00 Date Signed: Sep 15, 2022 Solicitation Date: Jun 15, 2022 Contracting Agency ID: 7530 Contracting Agency: CENTERS FOR MEDIC MEDICALD SERVICES Contracting Office Name: OFC OF ACQUISITION AND PSC Type: S CRANTS MGMT PSC: R426 PSC Description: SUPPORT PROFESS COMMUNICATIONS NAICS: 541810 NAICS Description: ADVERTISING AGENCY Entity City: CHICAGO Entity State: IL Entity ZIP Code: 606016705 Additional Reporting Code: S Additional Reporting SERVICE CONTRACT INVENTORY Unique Entity ID: DJEAK18EKF64 Entity ID: DJEAK18EKF64 Contract ID: 75FCMC22F0001 Reference IDV: 75FCMC18D0044 Modification Number: 0 Award/IDV Type: DO Delivery Order Action Obligation (\$): \$8,971,889.00 | S IONAL: CIES |
|--|---------------|
| Award/IDV Type: DO Delivery Order Action Obligation (\$): \$892,469.00 Date Signed: Sep 15, 2022 Solicitation Date: Jun 15, 2022 Contracting Agency ID: 7530 Contracting Agency: CENTERS FOR MEDICAL SERVICES Contracting Office Name: OFC OF ACQUISITION AND GRANTS MGMT PSC: R426 PSC Description: SUPPORT- PROFESS: COMMUNICATIONS NAICS: 541810 NAICS Description: ADVERTISING AGENCY Entity City: CHICAGO Entity State: IL Entity ZIP Code: 606016705 Additional Reporting Code: S Additional Reporting SERVICE CONTRACT INVENTORY Unique Entity ID: DJEAK18EKF64 Entity ID: Ultimate Parent Unique K25GA17EZ5Q3 Ultimate Parent Legal Business Name: DANIEL J. EDELMAN Entity ID: CONTRACT INVENTORY CAGE Code: 8F338 Contract ID: 75FCMC22F0001 Reference IDV: 75FCMC18D0044 Modification Number: 0 Transaction Number: 0 | S IONAL: CIES |
| Date Signed: Sep 15, 2022 Solicitation Date: Jun 15, 2022 Contracting Agency ID: 7530 Contracting Agency: CENTERS FOR MEDIC MEDICALD SERVICES Contracting Office Name: OFC OF ACQUISITION AND GRANTS MGMT PSC Type: S PSC: R426 PSC Description: SUPPORT- PROFESS: COMMUNICATIONS NAICS: 541810 NAICS Description: ADVERTISING AGENCY Entity City: CHICAGO Entity State: IL Entity ZIP Code: 606016705 Additional Reporting Code: S Additional Reporting SERVICE CONTRACT INVENTORY Unique Entity ID: DJEAK18EKF64 Entity ID: DJEAK18EKF64 Cutimate Parent Unique K25GA17EZ5Q3 Ultimate Parent Legal Business Name: DANIEL J. EDELMAN Entity ID: CAGE Code: 8F338 Contract ID: 75FCMC22F0001 Reference IDV: 75FCMC18D0044 Modification Number: 0 Transaction Number: 0 | S IONAL: CIES |
| Contracting Agency ID: 7530 Contracting Agency: CENTERS FOR MEDICAL SERVICES Contracting Office Name: OFC OF ACQUISITION AND GRANTS MGMT PSC Type: S PSC: R426 PSC Description: SUPPORT - PROFESSION COMMUNICATIONS NAICS: 541810 NAICS Description: ADVERTISING AGENCY Entity City: CHICAGO Entity State: IL Entity ZIP Code: 606016705 Additional Reporting Code: S Additional Reporting SERVICE CONTRACT INVENTORY (FAR 4.17) Unique Entity ID: DJEAK18EKF64 Ultimate Parent Unique K25GA17EZ5Q3 Ultimate Parent Legal Business Name: DANIEL J. EDELMAN Entity ID: DANIEL J. EDELMAN STATE ST | S IONAL: CIES |
| Contracting Office Name: OFC OF ACQUISITION AND GRANTS MGMT PSC: R426 PSC Description: SUPPORT- PROFESSION COMMUNICATIONS NAICS: 541810 NAICS Description: ADVERTISING AGENCY Entity City: CHICAGO Entity State: IL Entity ZIP Code: 606016705 Additional Reporting Code: SERVICE CONTRACT INVENTORY Unique Entity ID: DJEAK18EKF64 Ultimate Parent Unique K25GA17EZ5Q3 Ultimate Parent Legal DANIEL J. EDELMAN Entity ID: DANIEL J. EDELMAN Business Name: Legal Business Name: DANIEL J. EDELMAN, INC. CAGE Code: 8F338 Contract ID: 75FCMC22F0001 Reference IDV: 75FCMC18D0044 Modification Number: 0 | S IONAL: CIES |
| GRANTS MGMT PSC: R426 PSC Description: SUPPORT- PROFESSION COMMUNICATIONS NAICS: 541810 NAICS Description: ADVERTISING AGENOR Entity City: CHICAGO Entity State: IL Entity ZIP Code: 606016705 Additional Reporting Code: Additional Reporting Description: (FAR 4.17) Ultimate Parent Unique Entity ID: Ultimate Parent Unique Entity ID: Legal Business Name: DANIEL J. EDELMAN Business Name: Contract ID: 75FCMC22F0001 Reference IDV: 75FCMC18D0044 Modification Number: 0 Transaction Number: 0 | CIES |
| NAICS: 541810 NAICS Description: ADVERTISING AGENCE Entity City: CHICAGO Entity State: IL Entity ZIP Code: 606016705 Additional Reporting Code: S Additional Reporting SERVICE CONTRACT INVENTORY Unique Entity ID: DJEAK18EKF64 Ultimate Parent Unique K25GA17EZ5Q3 Ultimate Parent Legal Business Name: DANIEL J. EDELMAN Business Name: Legal Business Name: DANIEL J. EDELMAN, INC. CAGE Code: 8F338 Contract ID: 75FCMC22F0001 Reference IDV: 75FCMC18D0044 Modification Number: 0 | CIES |
| Entity City: CHICAGO Entity State: IL Entity ZIP Code: 606016705 Additional Reporting Code: S Additional Reporting SERVICE CONTRACT INVENTORY Unique Entity ID: DJEAK18EKF64 Description: (FAR 4.17) Ultimate Parent Unique K25GA17EZ5Q3 Ultimate Parent Legal Business Name: DANIEL J. EDELMAN Business Name: Legal Business Name: DANIEL J. EDELMAN, INC. CAGE Code: 8F338 Contract ID: 75FCMC22F0001 Reference IDV: 75FCMC18D0044 Modification Number: 0 | |
| Entity ZIP Code: 606016705 Additional Reporting Code: S Additional Reporting SERVICE CONTRACT INVENTORY Unique Entity ID: DJEAK18EKF64 Ultimate Parent Unique K25GA17EZ5Q3 Ultimate Parent Legal Business Name: DANIEL J. EDELMAN Business Name: DANIEL J. EDELMAN, INC. CAGE Code: 8F338 Contract ID: 75FCMC22F0001 Reference IDV: 75FCMC18D0044 Modification Number: 0 | N INC. |
| Additional Reporting SERVICE CONTRACT INVENTORY Unique Entity ID: DJEAK18EKF64 Ultimate Parent Unique K25GA17EZ5Q3 Ultimate Parent Legal Business Name: DANIEL J. EDELMAN Business Name: DANIEL J. EDELMAN, INC. CAGE Code: 8F338 Contract ID: 75FCMC22F0001 Reference IDV: 75FCMC18D0044 Modification Number: 0 Transaction Number: 0 | N INC. |
| Description: (FAR 4.17) Ultimate Parent Unique K25GA17EZ5Q3 Ultimate Parent Legal DANIEL J. EDELMAN Business Name: DANIEL J. EDELMAN CAGE Code: 8F338 Contract ID: 75FCMC22F0001 Reference IDV: 75FCMC18D0044 Modification Number: 0 | N INC. |
| Entity ID: Business Name: Legal Business Name: DANIEL J. EDELMAN, INC. CAGE Code: 8F338 Contract ID: 75FCMC22F0001 Reference IDV: 75FCMC18D0044 Modification Number: 0 Transaction Number: 0 | N INC. |
| Contract ID: 75FCMC22F0001 Reference IDV: 75FCMC18D0044 Modification Number: 0 Transaction Number: 0 | |
| Modification Number: 0 Transaction Number: 0 | |
| | |
| Award/IDV Type: DO Delivery Order Action Obligation (\$): \$8.971.889.00 | |
| 177. 177. 177. 177. 177. 177. 177. 17 | |
| Date Signed: Aug 11, 2022 Solicitation Date: May 11, 2022 | |
| Contracting Agency ID: 7530 Contracting Agency: CENTERS FOR MEDICAL SERVICES | |
| Contracting Office Name: OFC OF ACQUISITION AND PSC Type: S GRANTS MGMT | |
| PSC: R426 PSC Description: SUPPORT- PROFESSI COMMUNICATIONS | IONAL: |
| NAICS: 541810 NAICS Description: ADVERTISING AGENC | CIES |
| Entity City: WASHINGTON Entity State: DC | |
| Entity ZIP Code: 200365652 Additional Reporting Code: S | |
| Additional Reporting SERVICE CONTRACT INVENTORY Unique Entity ID: CZJKHV86FSB2 Description: CZJKHV86FSB2 | |
| Ultimate Parent Unique ZH5LVLFYN793 Ultimate Parent Legal Entity ID: KETCHUM INCORPORA | ATED |
| Legal Business Name: KETCHUM INCORPORATED CAGE Code: 1TXH6 | |
| Contract ID: 75FCMC22F0001 Reference IDV: 75FCMC18D0043 | |
| Modification Number: P00001 Transaction Number: 0 | |
| Award/IDV Type: DO Delivery Order Action Obligation (\$): \$0.00 | |
| Date Signed: Nov 3, 2022 Solicitation Date: Jun 15, 2022 | |
| Contracting Agency ID: 7530 Contracting Agency: CENTERS FOR MEDICAL SERVICES | |
| Contracting Office Name: OFC OF ACQUISITION AND PSC Type: S GRANTS MGMT | |
| PSC: R426 PSC Description: SUPPORT- PROFESSICOMMUNICATIONS | IONAL: |
| NAICS: 541810 NAICS Description: ADVERTISING AGENC | CIES |
| Entity City: CHICAGO Entity State: IL | |
| Entity ZIP Code: 606016705 Additional Reporting Code: S | |
| Additional Reporting SERVICE CONTRACT INVENTORY Unique Entity ID: DJEAK18EKF64 Description: DJEAK18EKF64 | |
| Ultimate Parent Unique K25GA17EZ5Q3 Ultimate Parent Legal DANIEL J. EDELMAN | |
| Entity ID: Continuate Parent Unique R25GA1/E25Q3 DANIEL 5. EDELMAN | N INC. |

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| Contract ID: | 75FCMC22F0001 | Reference IDV: | 75FCMC18D0044 |
|--------------------------------------|---------------------------------------|---|--|
| Modification Number: | P00001 | Transaction Number: | 0 |
| Award/IDV Type: | DO Delivery Order | Action Obligation (\$): | \$0.00 |
| Date Signed: | Jan 19, 2023 | Solicitation Date: | May 11, 2022 |
| Contracting Agency ID: | 7530 | Contracting Agency: | CENTERS FOR MEDICARE AND MEDICAID SERVICES |
| Contracting Office Name: | OFC OF ACQUISITION AND GRANTS MGMT | PSC Type: | S |
| PSC: | R426 | PSC Description: | SUPPORT- PROFESSIONAL: COMMUNICATIONS |
| NAICS: | 541810 | NAICS Description: | ADVERTISING AGENCIES |
| Entity City: | WASHINGTON | Entity State: | DC |
| Entity ZIP Code: | 200365652 | Additional Reporting Code: | S |
| Additional Reporting Description: | SERVICE CONTRACT INVENTORY (FAR 4.17) | Unique Entity ID: | CZJKHV86FSB2 |
| Ultimate Parent Unique Entity ID: | ZH5LVLFYN793 | Ultimate Parent Legal Business Name: | KETCHUM INCORPORATED |
| Legal Business Name: | KETCHUM INCORPORATED | CAGE Code: | 1TXH6 |
| Contract ID: | 75FCMC22F0001 | Reference IDV: | 75FCMC18D0043 |
| Modification Number: | P00002 | Transaction Number: | 0 |
| Award/IDV Type: | DO Delivery Order | Action Obligation (\$): | \$0.00 |
| Date Signed: | Feb 10, 2023 | Solicitation Date: | Jun 15, 2022 |
| Contracting Agency ID: | 7530 | Contracting Agency: | CENTERS FOR MEDICARE AND MEDICAID SERVICES |
| Contracting Office Name: | OFC OF ACQUISITION AND GRANTS MGMT | PSC Type: | S |
| PSC: | R426 | PSC Description: | SUPPORT- PROFESSIONAL: COMMUNICATIONS |
| NAICS: | 541810 | NAICS Description: | ADVERTISING AGENCIES |
| Entity City: | CHICAGO | Entity State: | IL |
| Entity ZIP Code: | 606016705 | Additional Reporting Code: | S |
| Additional Reporting Description: | SERVICE CONTRACT INVENTORY (FAR 4.17) | Unique Entity ID: | DJEAK18EKF64 |
| Ultimate Parent Unique Entity ID: | K25GA17EZ5Q3 | Ultimate Parent Legal Business Name: | DANIEL J. EDELMAN INC. |
| Legal Business Name: | DANIEL J. EDELMAN, INC. | CAGE Code: | 8F338 |
| Contract ID: | 75FCMC22F0001 | Reference IDV: | 75FCMC18D0044 |
| Modification Number: | P00002 | Transaction Number: | 0 |
| Award/IDV Type: | DO Delivery Order | Action Obligation (\$): | \$0.00 |
| Date Signed: | Feb 28, 2023 | Solicitation Date: | May 11, 2022 |
| Contracting Agency ID: | 7530 | Contracting Agency: | CENTERS FOR MEDICARE AND MEDICAID SERVICES |
| Contracting Office Name: | OFC OF ACQUISITION AND GRANTS MGMT | PSC Type: | S |
| PSC: | R426 | PSC Description: | SUPPORT- PROFESSIONAL: COMMUNICATIONS |
| NAICS: | 541810 | NAICS Description: | ADVERTISING AGENCIES |
| Entity City: | WASHINGTON | Entity State: | DC |
| Entity ZIP Code: | 200365652 | Additional Reporting Code: | S |
| Additional Reporting Description: | SERVICE CONTRACT INVENTORY (FAR 4.17) | Unique Entity ID: | CZJKHV86FSB2 |
| Ultimate Parent Unique Entity ID: | ZH5LVLFYN793 | Ultimate Parent Legal Business Name: | KETCHUM INCORPORATED |
| Legal Business Name: | KETCHUM INCORPORATED | CAGE Code: | 1TXH6 |

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| Modification Number: PC Award/IDV Type: DC Date Signed: At | 75FCMC22F0001 | Reference IDV: | 75FCMC18D0043 |
|---|--|--|--|
| Award/IDV Type: Do Date Signed: Au | | | 75FCMC16D0043 |
| Date Signed: At | 00003 | Transaction Number: | 0 |
| | OO Delivery Order | Action Obligation (\$): | \$913,457.00 |
| | aug 24, 2023 | Solicitation Date: | Jun 15, 2022 |
| Contracting Agency ID: 75 | 7530 | Contracting Agency: | CENTERS FOR MEDICARE AND MEDICAID SERVICES |
| _ | DFC OF ACQUISITION AND GRANTS MGMT | PSC Type: | S |
| PSC: | 2426 | PSC Description: | SUPPORT- PROFESSIONAL: COMMUNICATIONS |
| NAICS: 54 | 41810 | NAICS Description: | ADVERTISING AGENCIES |
| Entity City: CH | CHICAGO | Entity State: | IL |
| Entity ZIP Code: 60 | 06016705 | Additional Reporting Code: | s |
| | SERVICE CONTRACT INVENTORY FAR 4.17) | Unique Entity ID: | DJEAK18EKF64 |
| Ultimate Parent Unique Kintity ID: | 25GA17EZ5Q3 | Ultimate Parent Legal Business Name: | DANIEL J. EDELMAN INC. |
| Legal Business Name: | DANIEL J. EDELMAN, INC. | CAGE Code: | 8F338 |
| Contract ID: 75 | 75FCMC22F0001 | Reference IDV: | 75FCMC18D0044 |
| Modification Number: | 00003 | Transaction Number: | 0 |
| Award/IDV Type: | OO Delivery Order | Action Obligation (\$): | \$3,890,659.00 |
| Date Signed: A | ug 24, 2023 | Solicitation Date: | May 11, 2022 |
| Contracting Agency ID: 75 | 7530 | Contracting Agency: | CENTERS FOR MEDICARE AND MEDICAID SERVICES |
| _ | FC OF ACQUISITION AND | PSC Type: | S |
| PSC: | 2426 | PSC Description: | SUPPORT- PROFESSIONAL: COMMUNICATIONS |
| NAICS: 54 | 541810 | NAICS Description: | ADVERTISING AGENCIES |
| Entity City: W | ASHINGTON | Entity State: | DC |
| Entity ZIP Code: 20 | 00365652 | Additional Reporting Code: | S |
| | SERVICE CONTRACT INVENTORY FAR 4.17) | Unique Entity ID: | CZJKHV86FSB2 |
| Ultimate Parent Unique ZE Entity ID: | H5LVLFYN793 | Ultimate Parent Legal Business Name: | KETCHUM INCORPORATED |
| Legal Business Name: KI | ETCHUM INCORPORATED | CAGE Code: | 1тхн6 |
| Contract ID: 75 | 75FCMC22F0001 | Reference IDV: | 75FCMC18D0043 |
| Modification Number: | 00004 | Transaction Number: | 0 |
| Award/IDV Type: | OO Delivery Order | Action Obligation (\$): | \$0.00 |
| Date Signed: No | Jov 1, 2023 | Solicitation Date: | Jun 15, 2022 |
| Contracting Agency ID: 75 | 7530 | Contracting Agency: | CENTERS FOR MEDICARE AND MEDICAID SERVICES |
| | OFC OF ACQUISITION AND | PSC Type: | S |
| PSC: | 2426 | PSC Description: | SUPPORT- PROFESSIONAL: COMMUNICATIONS |
| | 41810 | NAICS Description: | ADVERTISING AGENCIES |
| | | _ | |
| NAICS: 54 | CHICAGO | Entity State: | IL |
| NAICS: 54 Entity City: CI | HICAGO 506016705 | Entity State: Additional Reporting Code: | |
| NAICS: 54 Entity City: CI Entity ZIP Code: 60 Additional Reporting SI | | | |
| NAICS: 54 Entity City: CI Entity ZIP Code: 66 Additional Reporting SI Description: (1 | 06016705 SERVICE CONTRACT INVENTORY | Additional Reporting Code: | S |

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| Contract ID: | 75FCMC22F0001 | Reference IDV: | 75FCMC18D0044 |
|--------------------------------------|---------------------------------------|---|--|
| Modification Number: | P00004 | Transaction Number: | 0 |
| Award/IDV Type: | DO Delivery Order | Action Obligation (\$): | \$1,270,825.00 |
| Date Signed: | Sep 20, 2023 | Solicitation Date: | May 11, 2022 |
| Contracting Agency ID: | 7530 | Contracting Agency: | CENTERS FOR MEDICARE AND MEDICAID SERVICES |
| Contracting Office Name: | OFC OF ACQUISITION AND GRANTS MGMT | PSC Type: | S |
| PSC: | R426 | PSC Description: | SUPPORT- PROFESSIONAL: COMMUNICATIONS |
| NAICS: | 541810 | NAICS Description: | ADVERTISING AGENCIES |
| Entity City: | WASHINGTON | Entity State: | DC |
| Entity ZIP Code: | 200365652 | Additional Reporting Code: | S |
| Additional Reporting Description: | SERVICE CONTRACT INVENTORY (FAR 4.17) | Unique Entity ID: | CZJKHV86FSB2 |
| Ultimate Parent Unique Entity ID: | ZH5LVLFYN793 | Ultimate Parent Legal Business Name: | KETCHUM INCORPORATED |
| Legal Business Name: | KETCHUM INCORPORATED | CAGE Code: | 1TXH6 |

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