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Contract ID:	86615622C00010	Reference IDV:	-
Modification Number:	P00003	Transaction Number:	0
Award/IDV Type:	DCA Definitive Contract	Action Obligation (\$):	\$1,274,798.75
Date Signed:	Aug 25, 2023	Solicitation Date:	Mar 1, 2022
Contracting Agency ID:	8600	Contracting Agency:	HOUSING AND URBAN DEVELOPMENT, DEPARTMENT OF
Contracting Office Name:	CPO : FHA HOUSING SUPPORT DIVISION	PSC Type:	S
PSC:	R701	PSC Description:	SUPPORT- MANAGEMENT: ADVERTISING
NAICS:	541613	NAICS Description:	MARKETING CONSULTING SERVICES
Entity City:	MIAMI	Entity State:	FL
Entity ZIP Code:	331361128	Additional Reporting Code:	NONE
Additional Reporting Description:	NONE OF THE ABOVE	Unique Entity ID:	MG75EJJPLFZ7
Ultimate Parent Unique Entity ID:	MG75EJJPLFZ7	Ultimate Parent Legal Business Name:	RED CARROT INC
Legal Business Name:	RED CARROT INC	CAGE Code:	6Q701
Contract ID:	86615622C00010	Reference IDV:	-
Modification Number:	P00002	Transaction Number:	0
Award/IDV Type:	DCA Definitive Contract	Action Obligation (\$):	\$308,141.00
Date Signed:	May 4, 2023	Solicitation Date:	Mar 1, 2022
Contracting Agency ID:	8600	Contracting Agency:	HOUSING AND URBAN DEVELOPMENT, DEPARTMENT OF
Contracting Office Name:	CPO : FHA HOUSING SUPPORT DIVISION	PSC Type:	S
PSC:	R701	PSC Description:	SUPPORT- MANAGEMENT: ADVERTISING
NAICS:	541613	NAICS Description:	MARKETING CONSULTING SERVICES
Entity City:	MIAMI	Entity State:	FL
Entity ZIP Code:	331361128	Additional Reporting Code:	NONE
Additional Reporting Description:	NONE OF THE ABOVE	Unique Entity ID:	MG75EJJPLFZ7
Ultimate Parent Unique Entity ID:	MG75EJJPLFZ7	Ultimate Parent Legal Business Name:	RED CARROT INC
Legal Business Name:	RED CARROT INC	CAGE Code:	6Q701
Contract ID:	86615622C00010	Reference IDV:	-
Modification Number:	P00005	Transaction Number:	0
Award/IDV Type:	DCA Definitive Contract	Action Obligation (\$):	\$50,000.00
Date Signed:	Sep 26, 2023	Solicitation Date:	Mar 1, 2022
Contracting Agency ID:	8600	Contracting Agency:	HOUSING AND URBAN DEVELOPMENT, DEPARTMENT OF
Contracting Office Name:	CPO : FHA HOUSING SUPPORT DIVISION	PSC Type:	S
PSC:	R701	PSC Description:	SUPPORT- MANAGEMENT: ADVERTISING
NAICS:	541613	NAICS Description:	MARKETING CONSULTING SERVICES
Entity City:	MIAMI	Entity State:	FL
Entity ZIP Code:	331361128	Additional Reporting Code:	NONE
Additional Reporting Description:	NONE OF THE ABOVE	Unique Entity ID:	MG75EJJPLFZ7
Ultimate Parent Unique Entity ID:	MG75EJJPLFZ7	Ultimate Parent Legal Business Name:	RED CARROT INC
Legal Business Name:	RED CARROT INC	CAGE Code:	60701

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Contract ID:	86615622C00010	Reference IDV:	-
Modification Number:	0	Transaction Number:	0
Award/IDV Type:	DCA Definitive Contract	Action Obligation (\$):	\$1,180,192.00
Date Signed:	Sep 28, 2022	Solicitation Date:	Mar 1, 2022
Contracting Agency ID:	8600	Contracting Agency:	HOUSING AND URBAN DEVELOPMENT, DEPARTMENT OF
Contracting Office Name:	CPO : FHA HOUSING SUPPORT DIVISION	PSC Type:	S
PSC:	R701	PSC Description:	SUPPORT- MANAGEMENT: ADVERTISING
NAICS:	541613	NAICS Description:	MARKETING CONSULTING SERVICES
Entity City:	MIAMI	Entity State:	FL
Entity ZIP Code:	331361128	Additional Reporting Code:	NONE
Additional Reporting Description:	NONE OF THE ABOVE	Unique Entity ID:	MG75EJJPLFZ7
Ultimate Parent Unique Entity ID:	MG75EJJPLFZ7	Ultimate Parent Legal Business Name:	RED CARROT INC
Legal Business Name:	RED CARROT INC	CAGE Code:	6Q701
Contract ID:	86615622C00010	Reference IDV:	-
Modification Number:	P00001	Transaction Number:	0
Award/IDV Type:	DCA Definitive Contract	Action Obligation (\$):	\$0.00
Date Signed:	Mar 29, 2023	Solicitation Date:	Mar 1, 2022
Contracting Agency ID:	8600	Contracting Agency:	HOUSING AND URBAN DEVELOPMENT, DEPARTMENT OF
Contracting Office Name:	CPO : FHA HOUSING SUPPORT DIVISION	PSC Type:	S
PSC:	R701	PSC Description:	SUPPORT- MANAGEMENT: ADVERTISING
NAICS:	541613	NAICS Description:	MARKETING CONSULTING SERVICES
Entity City:	MIAMI	Entity State:	FL
Entity ZIP Code:	331361128	Additional Reporting Code:	NONE
Additional Reporting Description:	NONE OF THE ABOVE	Unique Entity ID:	MG75EJJPLFZ7
Ultimate Parent Unique Entity ID:	MG75EJJPLFZ7	Ultimate Parent Legal Business Name:	RED CARROT INC
Legal Business Name:	RED CARROT INC	CAGE Code:	6Q701
Contract ID:	86615622C00010	Reference IDV:	-
Modification Number:	P00004	Transaction Number:	0
Award/IDV Type:	DCA Definitive Contract	Action Obligation (\$):	-\$50,000.00
Date Signed:	Sep 20, 2023	Solicitation Date:	Mar 1, 2022
Contracting Agency ID:	8600	Contracting Agency:	HOUSING AND URBAN DEVELOPMENT, DEPARTMENT OF
Contracting Office Name:	CPO : FHA HOUSING SUPPORT DIVISION	PSC Type:	S
PSC:	R701	PSC Description:	SUPPORT- MANAGEMENT: ADVERTISING
NAICS:	541613	NAICS Description:	MARKETING CONSULTING SERVICES
Entity City:	MIAMI	Entity State:	FL
Entity ZIP Code:	331361128	Additional Reporting Code:	NONE
Additional Reporting Description:	NONE OF THE ABOVE	Unique Entity ID:	MG75EJJPLFZ7
Ultimate Parent Unique Entity ID:	MG75EJJPLFZ7	Ultimate Parent Legal Business Name:	RED CARROT INC
Legal Business Name:	RED CARROT INC	CAGE Code:	60701