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Modification Number: Award/IDV Type: Date Signed: Contracting Agency ID: Contracting Office Name: PSC: NAICS: Entity City:	75FCMC22F0001 0 DO Delivery Order Aug 11, 2022 7530 OFC OF ACQUISITION AND GRANTS MGMT R426	Reference IDV: Transaction Number: Action Obligation (\$): Solicitation Date: Contracting Agency: PSC Type:	75FCMC18D0044 0 \$8,971,889.00 May 11, 2022 CENTERS FOR MEDICARE AND MEDICAID SERVICES S
Award/IDV Type: Date Signed: Contracting Agency ID: Contracting Office Name: PSC: NAICS: Entity City:	DO Delivery Order Aug 11, 2022 7530 OFC OF ACQUISITION AND GRANTS MGMT	Action Obligation (\$): Solicitation Date: Contracting Agency:	\$8,971,889.00 May 11, 2022 CENTERS FOR MEDICARE AND MEDICAID SERVICES
Date Signed: Contracting Agency ID: Contracting Office Name: PSC: NAICS: Entity City:	Aug 11, 2022 7530 OFC OF ACQUISITION AND GRANTS MGMT	Solicitation Date: Contracting Agency:	May 11, 2022 CENTERS FOR MEDICARE AND MEDICAID SERVICES
Contracting Agency ID: Contracting Office Name: PSC: NAICS: Entity City:	7530 OFC OF ACQUISITION AND GRANTS MGMT	Contracting Agency:	CENTERS FOR MEDICARE AND MEDICAID SERVICES
Contracting Office Name: PSC: NAICS: Entity City:	OFC OF ACQUISITION AND GRANTS MGMT	7 7 7	MEDICAID SERVICES
PSC: NAICS: Entity City:	GRANTS MGMT	PSC Type:	S
NAICS:	R426		
Entity City:		PSC Description:	SUPPORT- PROFESSIONAL: COMMUNICATIONS
	541810	NAICS Description:	ADVERTISING AGENCIES
Entity ZIP Code:	WASHINGTON	Entity State:	DC
	200365652	Additional Reporting Code:	S
	SERVICE CONTRACT INVENTORY (FAR 4.17)	Unique Entity ID:	CZJKHV86FSB2
Ultimate Parent Unique Entity ID:	ZH5LVLFYN793	Ultimate Parent Legal Business Name:	KETCHUM INCORPORATED
Legal Business Name:	KETCHUM INCORPORATED	CAGE Code:	1TXH6
Contract ID:	75FCMC22F0001	Reference IDV:	75FCMC18D0044
Modification Number:	P00001	Transaction Number:	0
Award/IDV Type:	DO Delivery Order	Action Obligation (\$):	\$0.00
Date Signed:	Jan 19, 2023	Solicitation Date:	May 11, 2022
Contracting Agency ID:	7530	Contracting Agency:	CENTERS FOR MEDICARE AND MEDICAID SERVICES
	OFC OF ACQUISITION AND GRANTS MGMT	PSC Type:	S
PSC:	R426	PSC Description:	SUPPORT- PROFESSIONAL: COMMUNICATIONS
NAICS:	541810	NAICS Description:	ADVERTISING AGENCIES
Entity City:	WASHINGTON	Entity State:	DC
Entity ZIP Code:	200365652	Additional Reporting Code:	S
	SERVICE CONTRACT INVENTORY (FAR 4.17)	Unique Entity ID:	CZJKHV86FSB2
Ultimate Parent Unique Entity ID:	ZH5LVLFYN793	Ultimate Parent Legal Business Name:	KETCHUM INCORPORATED
Legal Business Name:	KETCHUM INCORPORATED	CAGE Code:	1тхн6
Contract ID:	75FCMC22F0001	Reference IDV:	75FCMC18D0044
	P00002	Transaction Number:	0
	DO Delivery Order	Action Obligation (\$):	\$0.00
	Feb 28, 2023	Solicitation Date:	May 11, 2022
	7530	Contracting Agency:	CENTERS FOR MEDICARE AND MEDICAID SERVICES
	OFC OF ACQUISITION AND GRANTS MGMT	PSC Type:	S
PSC:	R426	PSC Description:	SUPPORT- PROFESSIONAL: COMMUNICATIONS
NAICS:	541810	NAICS Description:	ADVERTISING AGENCIES
Entity City:	WASHINGTON	Entity State:	DC
Entity ZIP Code:	200365652	Additional Reporting Code:	S
	SERVICE CONTRACT INVENTORY (FAR 4.17)	Unique Entity ID:	CZJKHV86FSB2
	ZH5LVLFYN793	Ultimate Parent Legal Business Name:	KETCHUM INCORPORATED
THOTO, ID.			

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Contract ID:	75FCMC22F0001	Reference IDV:	75FCMC18D0044
Modification Number:	P00003	Transaction Number:	0
Award/IDV Type:	DO Delivery Order	Action Obligation (\$):	\$3,890,659.00
Date Signed:	Aug 24, 2023	Solicitation Date:	May 11, 2022
Contracting Agency ID:	7530	Contracting Agency:	CENTERS FOR MEDICARE AND MEDICAID SERVICES
Contracting Office Name:	OFC OF ACQUISITION AND GRANTS MGMT	PSC Type:	s
PSC:	R426	PSC Description:	SUPPORT- PROFESSIONAL: COMMUNICATIONS
NAICS:	541810	NAICS Description:	ADVERTISING AGENCIES
Entity City:	WASHINGTON	Entity State:	DC
Entity ZIP Code:	200365652	Additional Reporting Code:	S
Additional Reporting Description:	SERVICE CONTRACT INVENTORY (FAR 4.17)	Unique Entity ID:	CZJKHV86FSB2
Ultimate Parent Unique Entity ID:	ZH5LVLFYN793	Ultimate Parent Legal Business Name:	KETCHUM INCORPORATED
Legal Business Name:	KETCHUM INCORPORATED	CAGE Code:	1TXH6
Contract ID:	75FCMC22F0001	Reference IDV:	75FCMC18D0044
Modification Number:	P00004	Transaction Number:	0
Award/IDV Type:	DO Delivery Order	Action Obligation (\$):	\$1,270,825.00
Date Signed:	Sep 20, 2023	Solicitation Date:	May 11, 2022
Contracting Agency ID:	7530	Contracting Agency:	CENTERS FOR MEDICARE AND MEDICAID SERVICES
Contracting Office Name:	OFC OF ACQUISITION AND GRANTS MGMT	PSC Type:	S
PSC:	R426	PSC Description:	SUPPORT- PROFESSIONAL: COMMUNICATIONS
NAICS:	541810	NAICS Description:	ADVERTISING AGENCIES
Entity City:	WASHINGTON	Entity State:	DC
Entity ZIP Code:	200365652	Additional Reporting Code:	S
Additional Reporting	SERVICE CONTRACT INVENTORY (FAR 4.17)	Unique Entity ID:	CZJKHV86FSB2
Description:			
Description: Ultimate Parent Unique Entity ID:	ZH5LVLFYN793	Ultimate Parent Legal Business Name:	KETCHUM INCORPORATED

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